



Megghan Connolly (Business Administration-Marketing, Senior) Phonathon Manager Intern Fredonia College Foundation, SUNY Fredonia

My internship as Phonathon Manager has been a great experience. As a Business major, it has given me great insight into the management aspect of business as well as marketing. As Phonathon is a telemarketing program, it helped me realize another facet of marketing that I thought I would never be interested in. As the manager of Phonathon, I got an opportunity to be involved in real management activities, including interviewing, hiring, training, and overseeing a calling staff. It was also great that I got to contribute directly to Fredonia's Annual Fund, which helps students with resources and advancements to the school that tuition does not cover. If I was to rate my internship experience on a scale of 1-10, I would definitely give it a 10. It has given me invaluable experience in the field that I am going in to. As far as recommending this internship to other students, it offers an opportunity to gain knowledge and skills that are incredibly useful in the business field (and it's paid too!)