

NOTE: At least 9 credits must be taken at Fredonia

- Communication majors may declare the Social Media Minor as long as another minor outside of COMM is successfully completed.
- Communication majors may only share 6 credits between their major and the Social Media minor.
- *Only ONE course from COMM 304, 306, 316, 319 can be applied to the minor.
- The minimum GPA for successful completion of this minor is 2.5.
- All Communication classes require a C or better to count towards the minor.
- Advising with the department is strongly encouraged.

Total 22-23 credits are required

Required: 16 credits

COMM 101 – Fundamentals of Communication

ARTS 225 - Digital Foundations

OR

COMM 312- Multimedia Integration

Prerequisites

COMM 101

COMM 222 – Principles of Public Relations

COMM 101

COMM 244 – Introduction to Social Media

COMM 101 or 102

COMM 347 – Social Media Practicum

Jr/Sr

COMM 480 – Internship

Electives: 6 -7 credits (3 should be at upper level > 300)

COMM 155 – Rhetoric of Vision and Sound

COMM 101

COMM 312 – Multimedia Integration

COMM 101

COMM 304 – Arts Journalism*

COMM 101 or 102 Jr/Sr

COMM 306 – Sports Journalism*

COMM 101 or 102 Jr/Sr

COMM 316 – Video Journalism*

COMM 254 Jr/Sr

COMM 319 – Investigative Journalism*

COMM 101 or 102 Jr/Sr

COMM 330 – Fake News!

COMM 336 – Intro to Business Communication

COMM 346 – Editing & Design

COMM 395 – Radio News and Podcasting

COMM 101 or 102 Jr/Sr

ARTS 159 – Photographic Explorations

CSIT 107 – Web Programming

MUSB 351 –Digital Marketing for Music Industry Jr/Sr

SPMG 250 – Digital Marketing for Sport Mgmt

BAUD 351 – Digital Marketing

Jr/Sr

WRTG 354 – Foundations of Editing

ENGL 100

Appropriate special topics or new classes from across departments, with approval from the Department of Communication. Example: CRMJ 350 - SpTp: Social Media and CRMJ