

SUNY Fredonia's COMMUNICATION MAJORS

What is Journalism?

This major provides a combination of experiential learning with a solid background in the basics of journalism as it transitions into its 21st Century future. Journalism emphasizes theory and practice of all forms of journalism including:

- Print
- Electronic
- Internet

The program balances the teaching and learning of the practical skills needed in the profession with intellectual, historical, theoretical, and analytic foundations necessary for good journalists.

Journalism

What Can You Do With a Journalism Degree?

You can go far with a Journalism degree, with potential careers such as:

- TV News Producer
- Newspaper Reporter
- Social Media Coordinator
- Broadcast Reporter
- Magazine Editor
- Content Marketing Creator
- Political Communications
- Corporate Communications Specialist
- Director
- Podcaster
- Copy Editor

What You'll Learn and Classes You Might Enjoy

The program's interdisciplinary approach prepares critical thinkers and reflective practitioners. Courses focus on the following:

- Research
- Writing
- Production
- Analysis

Classes that might interest you:

- Social Media Practicum
- Broadcast Writing & Presentation
- Storytelling
- Arts Journalism
- Video Journalism
- Foundations of Journalism
- News Gathering



Department of
Communication

Stop by McEwen 324 for more information!

Considering becoming a communication major? Make sure to ask a communication instructor any questions you have!

By Sara Bialkowski and Dr. Angela McGowan-Kirsch

