

SUNY Fredonia's COMMUNICATION MAJORS



Department of
Communication

What Is Comm Studies?

Communication Studies emphasizes the study of human interaction in mediated, public, and interpersonal communication. Courses will cover theories and skills regarding the following:

- Relational development
- Group decision-making
- Public speaking
- Communication ethics
- Research and evaluation
- Organizational communication

The goal of the major is to develop students' abilities to understand and apply theories and skills in communication performance, message construction, and communication analysis and evaluation across social and professional settings.

Communication Studies



What Can You Do With a Communication Studies Degree?

Perhaps the better question is, "What can't I do with a Communication Studies degree?" Graduates of Fredonia's Communication Studies Program learn valuable communication skills that make them attractive to employers in a wide range of industries including:

- Business & Industry
- Communications & Media
- Government & Social Services
- Meeting & Event Planning
- Marketing, Advertising, Branding
- Social/Digital Media
- Consulting
- Education

What You'll Learn & Classes You Might Enjoy

The top skills employers value all involve communication:

- Communication Skills:
 - Interpersonal / Relational
 - Team player / Collaboration
 - Persuasion / Negotiation
 - Listening
- Critical-Thinking Skills:
 - Problem-solving
 - Decision-making

Here are a few classes you might enjoy taking:

- Business Communication
- Health Communication
- Interpersonal Communication
- Environmental Communication
- Political Communication
- Group Communication
- Communication & Leadership
- Nonverbal Communication
- Gender Communication
- Fake News!



Stop by McEwen 324 for more information!

Considering becoming a communication major? Make sure to ask a Communication instructor any questions you have!

By Sara Bialkowski & Dr. Angela McGowan-Kirsch

