

THE ENLIGHTENMENT

Hispanic Heritage Month

Latinos Unidos Presents:
Nuestra Latinacion
 September 15-
 October 18, 2016



Domingo/ Sunday	Lunes/ Monday	Martes/ Tuesday	Miercoles/ Wednesday	Jueves/ Thursday	Viernes/ Friday	Sabado /Saturday
				SEPTEMBER 15 Opening Ceremony "New Codex Oaxaca: cultural memory and Immigration". Horizon room 6 PM	16 "Art as a Catalyst for Change" Williams Center G103B, 12pm	17
18 La Loteria (Spanish Picture Bingo) Williams Center G103B, 7 PM	19	20	21 Convocation Series: Rita Moreno King Concert Hall, 3pm	22	23	24 La Tomatina Music, Airbrush tattoos, tomato toss, and more! Dods Grove, 1-4 PM
25	26	27	28	29 Movie Night: Under the Same Moon McEwen G- 24, 7-9pm	30	1 OCTOBER Salsa Sarah's dance class Williams Center MPR, 2-6 PM
2	3	4	5	6	7 Hispanic Works of Art Diers Recital Hall, 7-9 PM	8
9	10	11	12	13 Fall Break	14 Fall Break	15
16	17	18 Closing Ceremony Williams Center MPR 7 PM				

Latinos Unidos Executive Board

Hispanic Heritage Month (September 15 - October 15) is a month dedicated to celebrating Hispanic cultures and history throughout the Americas. It started in 1968 as a weeklong acknowledgement of different Hispanic cultures in the United States; in 1988, it was expanded to a month long celebration. Hispanic Heritage month's dates were selected because September 15 and 16 mark Independence Day for many countries, including Honduras, Nicaragua, and El Salvador.

So why is this important to Fredonia? During this month Latinos Unidos schedules many events to celebrate independence and to educate students about the different cultures throughout the Spanish-speaking world. Our events include presentations by guest speakers, movie nights, dance workshops, and La Tomatina, which originated in Spain. Latinos Unidos hopes to see you at our events -- we are eager to get to know all of you!



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CH - CH - CHECK IT OUT!



The CMA's own Latinos Unidos Event Chair, Kanard Lewis, presented at Professional Development Day as a student presenter. Lewis, a Bronx Native, is a junior Audio/Radio Production Major with a Leadership Studies. Lewis created a movement called TKW: The Kanard Way with a mission of spreading joy and happiness and preaching the phrase "do you, do what you think is right". Lewis' movement has produced videos, shirts, business, cards, and quotes to inspire confidence and self-improvement. "I use my voice and listening skills to understand people more, so I can give them the support and advice that I wasn't receiving growing up", says Lewis. His speech broke down the process of ADA: Acknowledgement, Discussion, and Action. He reflected on his personal struggle with bullying and confidence as well as living in the Bronx as a Minority. Lewis focuses on key downfalls, and how he overcame his struggles, from which he created a movement designed to motivate others to see their own beauty.

Speaking Out for LGBTQ Immigrants

The first time many Americans heard of Jennicet Gutiérrez was after a Pride celebration at the White House last summer. Interrupting President Obama's speech, she called on the President to end the deportation and detention of LGBTQ immigrants. She was shushed by fellow attendees, scolded by the President and eventually forced to leave the building, but her speaking out began a conversation especially in the LGBTQ community, one that Gutiérrez herself actively participated in.

In a post written for the Washington Blade, Gutiérrez points out the violence and abuse faced by transgender immigrants in detention centers. "Transgender immigrants make up one out of every 500 people in detention," Gutiérrez writes, "but we account for one out of five confirmed sexual abuse cases in ICE custody." She points out that while the White House and President Obama celebrated Pride month, "[t]here is no pride in how LGBTQ immigrants are treated in this country."

Reactions by the LGBT community were across the board, eventually settling around the question: Was this incident good activism, or simply a rude interruption? "No, manners are not more significant than" the issues facing the LGBTQ community's most marginalized populations, wrote one Advocate reporter, but a paragraph later concluded that facing these issues "does not give one a pass to behave like one is above...propriety." Others pointed out that since the Stonewall riots, meaningful queer activism has never been polite. To bring about change as a marginalized group, it's usually necessary to break the "rules" of the oppressive status quo.

For her part, Gutiérrez's activism did not begin or end with the "heckling" incident. In 2014 she was a founding member of Familia: Trans Queer Liberation Movement (famiatqlm.org), a group that focuses on advocacy for the LGBTQ Latinx community. And Gutiérrez is still working, and still speaking out, for the freedom of trans immigrants.



Rewind - In Case You Missed It!

Photo care
of Riley Cox



Riley Cox, President of NASU, attended the Marvon Joe Curry Pow Wow in July, an annual event that is held in honor of the Seneca Nation veterans.

A group activity taking place during this semester's first Black Student Union general body meeting.



Some of our very own Crowned Rubies at Cupcakes and Conversation!



Our very own Director, Jellema Stewart speaking with recent high school graduates on college life survival skills at *The College Seminar Experience* in Niagara Falls.

Gloria Estefan

by Nadia A Herrera Fernandez



Gloria Estefan is a Cuban-American born on September 1, 1957. She is a famous influential singer, actress, and business woman in the Latino community. Like many Latinos who are living in the United States, Gloria Estefan also has an immigration story to tell.

Estefan was born Gloria Maria Milagrosa Fajardo Garcia in La Habana, Cuba. Her maternal grandparents were Spanish immigrants who immigrated to Cuba from Spain. Prior to the Cuban Revolution, Estefan's father, Jose Fajardo was a Cuban soldier and a bodyguard to the wife of former Cuban dictator Fulgencio Batista. In 1959, as a result of the Cuban revolution, the Fajardo family had to flee Cuba. They settled in Miami, Florida and Gloria's father joined the U.S. military. He fought in the Vietnam War and the failed Bay of Pigs Invasion.

She began her career as the leading vocalist in a group called "Miami Latin Boys." It was her signature song "Conga" that made her an internationally recognized artist in 1985. However, in 1990, Gloria suffered a tremendous accident; her tour bus crashed. Gloria almost died and was left in a wheelchair for almost a year. However, she made her comeback in 1991.

Estefan has sold over 100 million records worldwide, including 31.5 million in the United States alone. She has won seven Grammy Awards, received a Hollywood Walk of Fame and Las Vegas Walk of Stars. In 2015, she was awarded the Presidential Medal of Freedom for her contributions to American music over the years.

Aside from her music, Gloria Estefan has also written two children's books, appeared in several television shows, and is constantly making important contributions to the American and Latino community.

Convocation Speaker: Rita Moreno



Fredonia is pleased to host Academy Award Winner Rita Moreno as the Maytum Convocation Lecturer and Williams Visiting Speaker. Moreno is a Puerto Rican-American actress and singer, most notably known for her role of Anita in West Side Story.

Her presentation, "If You Quit, You Can't" will be held in King Concert Hall on Wednesday, Sept. 21 at 3 p.m.

Did You Know?

WHAT IS 55 MILLION?

The Hispanic population of the United States as of July 1, 2014, making people of Hispanic origin the nation's largest ethnic or race minority. Hispanics constituted 17% of the nation's total population. In addition, there are 3.7 million residents of Puerto Rico, a U.S. territory.

TEST YOUR KNOWLEDGE!!

Historical Quiz

- Which two Hispanic countries share the same Independence Day?
 - Mexico and El Salvador
 - Chile and Costa Rica
 - Panama and Guatemala
 - Honduras and Nicaragua
- True or False?: There are 1.1 million Hispanic veterans of the US armed forces.
- Which state has one of the largest population of Hispanics?
 - California
 - New York
 - North Carolina
 - Georgia
- True or False?: Latinos are the largest group of immigrants in each state.
- True or False?: Spanish is the third most spoken language in the US.
- True or False?: Hispanic Heritage Month was featured on Sesame Street.
- What month is La Tomatina celebrated in Spain?
 - August
 - September
 - October
 - November

Answers found on page 7



Be sure to check out the **Nuevo Códice: Oaxaca Migración y Memoria Cultural** (“New Codex: Oaxaca Immigration and Cultural Memory” exhibit on display in Reed Library. (Seen above) The exhibit, curated by visiting artist Marietta Bernstorff, displays works of art by family members of loved ones who have migrated to the United States.

CURRENT EVENTS



If you haven't seen it in the news, there has been a protest taking place in North Dakota over the Dakota Access Pipeline, a proposed gas pipeline that would come close to the Standing Rock Sioux reservation. The pipeline is being protested as it would invade sacred sites and contaminate the water.

Photo care of Yes! Editor at Large Sarah Van Gelder

Trivia Answer Key:
1) D 2) True 3) B 4) True 5) False 6) True 7) A

**GENERAL BODY MEETINGS:
ALL ARE WELCOME!
Great student lead discussions!**



NASU – Thursday 8 PM Willy G103C
WSU - Wednesday 8 PM Willy S204ABC
BSU - Thursday 7 PM Willy S204ABC
LU - Wednesday 8 PM G103B
Pride - Tuesday 9 PM S204ABC
Hillel -Wednesday (bi-weekly)7 PM Willy G103C
(next meeting will be held on September 21st)



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Contact us for more information